



ATTENDEE BIOS



Dale Petroskey | Dallas Regional Chamber | President & Chief Executive Officer

Dale A. Petroskey assumed the position of President and CEO of the Dallas Regional Chamber (DRC) on April 1, 2014. He works with the Board, staff, and more than 600 member companies to increase economic prosperity and enhance the quality of life for all throughout the region. The DRC focuses on economic development initiatives, improving education at all levels, and setting public policy direction designed to maintain a pro-business, pro-growth climate in North Texas.

Mr. Petroskey brings to the Chamber a strong background in public policy, strategic communications, and non-profit management, having held leadership positions in all three sectors – public, private, and non-profit – for more than 35 years.

After graduating from Michigan State University, he worked 18 years in Washington, D.C., where he served as Chief of Staff to Congressman Bill Goodling (PA), Assistant White House Press Secretary to President Ronald Reagan, and Assistant Secretary for Public Affairs at the U.S. Department of Transportation under then-Secretary Elizabeth Dole.

At The White House, Mr. Petroskey served as a spokesman for President Reagan and led the staff responsible for the preparation of every official White House document released to the media. In addition, he traveled extensively and accompanied the President to his historic first meetings with Soviet General Secretary Mikhail Gorbachev, in Geneva, Switzerland, in November 1985, and in Reykjavik, Iceland, in October 1986. He also accompanied the President and Mrs. Reagan to Camp David on 10 different weekends.

From 1988-1999, Mr. Petroskey served as a senior executive at the National Geographic Society, the world's largest educational membership organization. He was named the first-ever Vice President of Public Affairs in 1988 and was promoted to Senior Vice President of Mission Programs in 1996. In that role, he was the senior executive responsible for the committee that funded scientific research and exploration projects for well-known scientists and explorers such as Jane Goodall, Bob Ballard, and Sylvia Earle. He also oversaw a 50-state geography education program, which still includes the National Geography Bee, which was hosted for years by Alex Trebek, as well as exhibits, the public lectures program, and fundraising.

From 1999-2008, Mr. Petroskey was President of the National Baseball Hall of Fame and Museum in Cooperstown, New York, where he was the primary link to all living Hall of Famers and their families and led the day-to-day operations of one of the nation's best-known and most respected museums –



ATTENDEE BIOS

a premier symbol of American achievement. While there, he was instrumental in launching the museum's first-ever national traveling exhibition, *Baseball As America*, which was seen by more than 2 million visitors in 15 respected museums throughout the U.S., including the Dallas Museum of Nature and Science in Fair Park. The first induction ceremony Mr. Petroskey oversaw in 1999 welcomed George Brett, Nolan Ryan, Robin Yount, and Orlando Cepeda to the Hall of Fame in front of a crowd of 50,000 – the largest to that point. That number was eclipsed in 2007, the final induction of Mr. Petroskey's tenure, when Cal Ripken, Jr. and Tony Gwynn drew more than 75,000. Membership grew from 4,000 to 32,000 during his tenure, and he also helped create the Hall of Fame's Development Office, which now provides an important source of revenue.

One of his greatest sources of satisfaction and pride was working closely with the Board to initiate and implement a one-time-only, five-year study and process for considering and electing Negro League players, managers, and executives. That process resulted in the election of 17 Negro Leaguers in 2006, nearly doubling the number in the Hall of Fame.

Mr. Petroskey is a member of numerous Boards, including The Alfalfa Club of Washington, D.C., SMU's Lyle School of Engineering, Dallas Medical Resources, Educate Dallas, Clayton Kershaw's Challenge, the Dallas Mavericks Advisory Council, and the Texas Rangers Baseball Foundation.

Mr. Petroskey and his wife, Ann, both graduates of Michigan State University, have been married since 1978. They have three married children: Kathleen, an SMU graduate living and working in Dallas; Frank, a Tufts University graduate living and working in London; and Claire, a College of Charleston graduate living and working in Charleston, SC.

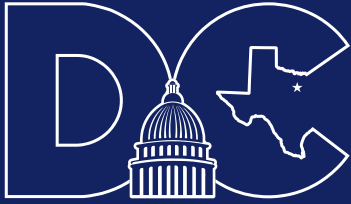


Angela Farley | Dallas Regional Chamber | Chief Operating Officer & Chief Financial Officer

Angela Farley is the Chief Financial Officer and Chief Operating Officer for the Dallas Regional Chamber, one of the largest and most established business membership organizations in the nation, representing more than 1,100 companies and more than 500,000 employees.

Ms. Farley leads the financial and operational efforts across the DRC's strategic pillars of economic development, talent attraction, education and workforce, as well as the pro-growth public policy agenda that supports these areas.

Before being named as CFO and COO in January 2018, for five years Ms. Farley was the DRC's



ATTENDEE BIOS

Senior Vice President of Education and Workforce, where she led the DRC's efforts to grow and develop the region's existing talent and workforce. In this role, she was responsible for connecting business members with education programs, legislative efforts, and partnerships to support regional educational improvements and workforce readiness from Pre-K through Higher Education.

Before joining the DRC in 2012, Ms. Farley was the CFO of Command and Control Environments in Grapevine, Texas. Earlier in her career, she worked as a Certified Management Accountant and consulted for several national firms, including Haynes and Boone LLP, serving clients in highly regulated industries with a specialty focus on government contracts and accounting investigations.

Ms. Farley was chosen by Governor Abbott in 2018 to represent the state of Texas at The White House Summit on State-Federal STEM Education, led by The White House Office of Science and Technology Policy. She also serves on a number of boards and councils, including as Governor Abbott's appointee to the Pathways to Technology Advisory Council, the Dallas County Workforce Board, The EducateDallas PAC Board, the Texas Student Success Council, the Junior League of Dallas' Advisory Board, and the Board of Directors for the American Chamber of Commerce of Executives (ACCE). She is also a member of the Executive Women's Roundtable.

Ms. Farley and her husband, Travis, live in Dallas and have two grown children.



Matt Garcia | Dallas Regional Chamber | Senior Vice President of Public Policy

Matt Garcia currently serves as the Senior Vice President of Public Policy for the Dallas Regional Chamber, one of the largest and most established business organizations in the state of Texas. Mr. Garcia leads the policy efforts for business priorities through issue advocacy, member education, and collaboration with our regional partners.

Mr. Garcia's career also includes service as Chief of Staff for Texas to U.S. Congressman Pete Sessions (TX- 32); Managing Advisor of Government Affairs for Sunwest Communications; Director of External Affairs for Leon Capital Group as well as various senior financial roles for two publicly traded companies.

Mr. Garcia is a graduate of Leadership Dallas and a member of numerous Boards, including the North Texas Commission, the Chairman's Task Force for the State Fair of Texas, the YMCA of Metropolitan Dallas, Texas Exes Dallas Chapter, and Brother Bill's Helping Hand.

Mr. Garcia received his degree from the McCombs School of Business at the University of Texas at



ATTENDEE BIOS

Austin. He and his wife, Jennifer, live in Dallas with their two children.



Andrea Harvey-York | West Coast University Texas | Director, Government Relations

Andrea Harvey-York is the Director of Government Affairs for West Coast University (WCU) where she leads state and federal legislative and regulatory activities. WCU is a national leader of BSN educated nurses, with online operations headquartered in Richardson, TX.

Ms. Harvey-York began her career in the California state Capitol working on landmark climate change legislation, telecommunication innovations and funding for the highly esteemed public university systems. Her 20 years of experience also includes advocating and advising for a broad range of clients from higher education to agriculture and Fortune 500 energy companies.



Becky Redman | Lockheed Martin Aeronautics Company | Senior Manager, Government Relations

Becky Redman has extensive experience in managing and analyzing issues that impact Lockheed Martin Aeronautics operations on federal, state, and local levels. In addition to government relations, Becky supports a grass roots advocacy team working in forty-four states on important Aeronautic programs.

She also serves as the project lead on key congressional member and committee engagements for the Aeronautics facilities as well as working on state and federal legislative issues for LM Aero.

Prior to joining Lockheed Martin Aeronautics, she served as District Director for State Senator Kim Brimer, District 10 – Fort Worth, Texas. Redman was responsible for the management and office administration of Senator Brimer's district office and directed state policies and legislation. Before joining Senator Brimer's team, Redman was District Manager for State Senator Mike Moncrief, District 12 - Fort Worth. She received a bachelor's degree from the University of Tennessee - Knoxville.

Becky is a Texas Taxpayers and Research Association (TTARA) board member and serves as board officer for the Texas Association of Manufacturers (TAM) as well as a member of the Texas Defense, Aerospace and Aviation Alliance (TDAAA). In addition, Becky is immediate Past Chair for the Texas Association of Business (TAB) where she also serves on the TXBIZ Votes Board of Directors. Becky is a Fort Worth Chamber of Commerce board member where she serves as Co-Chair of the Government Relations Committee. Becky is a Lockheed Martin NOVA award honoree, as well as a



ATTENDEE BIOS

Lockheed Martin Aeronautics Aerostar Award recipient. These awards recognize the contributions critical to the success of Lockheed Martin and epitomize the core values to do what's right, respect others and perform with excellence.

Lockheed Martin is a global security and aerospace company. Lockheed Martin researches, designs, develops, manufactures, integrates, and sustains advanced technology systems, products, and services, and provides management, engineering, technical, scientific, logistics and information services.



Billy Glunz | American Airlines, Inc. | Regional Director of Government Affairs

Billy Glunz is Regional Director of Government Affairs, where he leads American's government affairs and public policy for the Central Region. Billy joined American in 2013 after serving nearly six years at the Chicago Mayor's Office as Deputy Director of Legislative Counsel and Government Affairs for Mayor Richard M. Daley and Mayor Rahm Emanuel. In that role, Billy represented the City of Chicago in Springfield on all legislative matters before the Illinois General

Assembly and the Illinois Executive Branch. He also coordinated the legislative efforts of the city's sister agencies, including the Chicago Transit Authority, Chicago Public Schools and the Chicago Park District.

Additionally, Billy served in various capacities at the state and local levels in Chicago. Prior to his time at the Chicago Mayor's Office, Billy spent six years working in Washington, D.C., including at the White House in the Clinton Administration and on Capitol Hill as a research assistant to then House Administration Chairman Congressman Steny Hoyer. Billy earned a bachelor's degree from John Carroll University and graduated cum laude from John Marshall Law School.



Brandom Gengelbach | Fort Worth Chamber of Commerce | President and Chief Executive Officer

Brandom Gengelbach was named chief executive officer of the Fort Worth Chamber of Commerce in August of 2020. He joined the Fort Worth Chamber as the Executive Vice President of Economic Development in 2016, where he oversaw business attraction and retention efforts, talent development, small business initiatives and advocacy, the four pillars of the Chamber's strategic plan

known as Fortify.

Brandom is an economic development and chamber of commerce professional with 18 years of



ATTENDEE BIOS

diverse foreign and domestic experience in Nashville, Indianapolis and Brisbane, Australia. In his previous positions, he marketed city assets, providing key information and determining client needs to solicit company relocations or expansions into a city. He grew up in Houston and the Plano-Addison area and holds a B.A. from Samford University and an MBA from the University of Southampton, near London, where he was a Rotary Ambassadorial Scholar. An avid cyclist and Boston Marathon qualifier, Brandom and his wife Alison have two sons, Tyler and William.



Chris Nielsen | Toyota Motor North America | Executive Vice President, Product Support & Chief Quality Officer

Chris Nielsen is executive vice president of product support and chief quality officer for Toyota Motor North America (TMNA).

In his role, Nielsen oversees a number of functions including: quality, supply chain management, service parts and accessories, the Toyota Production System Support Center (TSSC), and operations management development division.

Previously, Nielsen served as senior vice president of human resources, corporate strategy, supplier engineering development, and purchasing for Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA) located in Erlanger, Kentucky. Prior to that assignment, Nielsen was president of Toyota Motor Manufacturing, Texas, Inc. (TMMTX) located in San Antonio, Texas. From 2003 to 2006, Nielsen served as chief production manager for the Tundra and Sequoia vehicles, leading overall manufacturing preparation, including the establishment of TMMTX.

Nielsen joined Toyota in 1987 as a buyer at its Georgetown, Kentucky, plant and progressed through a series of positions including vice president of purchasing where he was responsible for overseeing all vehicle parts and materials procurement.

He was the first American to participate in the management expatriation program, a year-long management development assignment with Toyota Motor Corporation (TMC) in Japan in 1999. Nielsen received his Bachelor of Science degree in industrial engineering from Kettering University in Flint, Michigan. He is on the Executive Committee of the Dallas Regional Chamber and was the 2019 Chair. Nielsen also serves on the Executive Committee of the National Association of Manufacturers and the Board of Directors of the Manufacturing Institute. In addition, he is also a member of the Mazda Toyota Manufacturing U.S. Board of Directors, the Dallas Citizens Council Board of Directors, the Texas 2036 Donor Advisory Council and the North Texas Healthcare Alliance. Nielsen was named an Automotive News All-Star in 2007.



ATTENDEE BIOS



Doug Johnson | GM Financial | Executive Vice President and Chief Legal Officer

Doug Johnson has been Executive Vice President and Chief Legal Officer since July 2013. Previously, he was Senior Vice President and Associate Counsel from 2004 to 2013. He served as Vice President and Associate Counsel from 2001 to 2004 and was Assistant Vice President and Associate Counsel from 2000 to 2001. Before joining GM Financial, Mr. Johnson served as in-house counsel at Mercedes Benz Credit and Chrysler Financial. Prior to that time, he was engaged in private legal practice primarily handling matters representing financial institutions.



Emily Villanueva | DFW International Airport | Government Relations Specialist

Emily Villanueva is a Government Relations Specialist at DFW International Airport with seven years of experience working with the Texas State Legislature. Emily specializes in building and maintaining effective working relationships with internal and external stakeholders and uses her positive attitude and tireless energy to encourage others to work hard and succeed. Emily holds a BA in Political Science from the University of Texas at Dallas and a Master's Degree in Public Affairs from The University of Texas at Rio Grande Valley. In her free time, Emily enjoys Pilates, traveling, and trying new restaurants.



Erika N. Salter | Law Offices of Erika N. Salter Immigration & Criminal Law Group | Founder, Chief Executive Officer

Founder and managing partner of Law Offices of Erika N. Salter, P.C., Erika N. Salter is one of Dallas's most highly sought and highly regarded immigration attorneys. She has earned a reputation of being the most knowledgeable and reliable immigration attorney in Texas. With a success rate of more than 90% positive resolutions, her Dallas and Ft. Worth firms are honored to provide excellent services in the most complicated areas of criminal, immigration and naturalization law. She is especially renowned in the areas of obtaining lawful status, cancellation of removal, citizenship, political asylum, green card applications and general immigration issues.

Erika, realizing the strong desire of immigrants to live the American Dream, has been lauded for her attention to detail and special assistance she gives to all clients. Under her leadership and guidance, The Law Offices of Erika N. Salter serves each client with dignity and respect, understanding the



ATTENDEE BIOS

crucial need for immigrants to experience a favorable and stress-free court experience. This act of caring and unselfishness transcends into multiple charitable organizations and service opportunities. In addition to her services, she has an unfailing resolve to mentor young attorneys. She is extremely proud of the cadre of young lawyers under her tutelage. When they succeed, she emphatically celebrates their successes and accomplishments.

She is a member of State of Texas Supreme Court, United States District Court, Northern District, American Immigration Lawyers Association (AILA), State Bar of Texas Immigration Law Section, Tarrant County Bar Association and American Bar Association. Most recently, she was recognized by numerous non-profits as Top Donor, an award of distinction given to philanthropic individuals. Erika does this in remembrance of her grandparents and parents, who helped develop her philanthropic, socially conscious mindset.



**Isabelle Scott | Dallas Regional Chamber | Program and Events Coordinator,
Public Policy**

Isabelle Scott currently serves as the Public Policy Program and Events Coordinator for the Dallas Regional Chamber. In her role, Isabelle supports the team by monitoring project progress, coordinating different event deliverables, and collaborating with the DRC's Marketing and Events teams on event execution.

Isabelle joined the DRC in February 2022. Previously, she was employed by the Greater Beaumont Chamber of Commerce, serving in the non-profit's Communications Department, and supporting the organizations' largest events. As a Beaumont, Texas-native, and active member of her community, Isabelle chose to attend her hometown school, Lamar University, to focus on advocacy issues in her region, as she pursued her education and research on unconscious biases.

In 2021, Isabelle was a hybrid intern for an integrated communications firm that had a heavy background in public affairs, advocating for conscious capitalism, criminal justice, and education reform. During her time with the organization, she worked with foundations like The Walton Foundation and Every Kid Counts Oklahoma – two large advocates for education reform in the State of Oklahoma. She was also selected to serve on an advocacy campaign for a new electric transmission line that ran from Texas to Missouri. This project is projected to save \$16.8 million in congestion savings during its first year of operation (2024), \$465.6 million over the following 40 years, and improve the overall efficiency of the Southwest Power Pool Electric Grid.



ATTENDEE BIOS



Jerry Valdez | West Coast University Texas | Lobbyist, Government Affairs

As a registered lobbyist, Jerry Valdez is a specialist in understanding how government works. He has served in various public positions and successfully advocated for legislative and regulatory changes at the local, state and federal level. He has hands-on experience in successful public/private partnerships, legislative solutions and support, business development and target issue advocacy. With statewide contacts in and outside of Austin, Valdez often

coordinates efforts for clients at City Halls, County Commissioners Courts and with regional governmental entities to successfully advocate approval and community support for a variety of projects.

A strong advocate for his clients, Valdez has coordinated the passage of landmark legislation in such diverse topics as Natural Resources, Real Estate Land Use, Public Finance, Institutional Banking and Consumer Matters, Career Schools and Colleges-Higher Education Sector, Residential Building Standards and Practices, Energy (both Nuclear and Fossil Fuel) and the Wholesale Electric Market. During the past two decades, Valdez has led efforts to amend or remove various statute language that have sometimes been left unchanged for decades. Most recently, he upended the byzantine process of distilled spirits distribution.

Valdez has been a part of the legislative process for more than two decades, beginning with the 1995 legislative session on behalf of legislative issues important to Denton County and North Central Texas. Politically, Valdez has been involved in the fundraising and grassroots campaigning/strategy efforts of countless elected and appointed officials, congressional and legislative officeholders. Valdez is often asked by many elected officials to serve on political advisory and campaign fundraising committees.

In 1999, Valdez joined the Texas Department of Economic Development – the state’s lead agency for Business and Industry Relocation and Expansion, International Business and Tourism – as the Deputy Executive Director for Special Projects. His responsibilities included liaison to the agency’s Governing Board, oversight of the Executive Office, communications, governmental relations and the agency’s non-profit corporation. He also coalesced stakeholders and industry associations to support and lobby for the agency’s general appropriations from the Texas Legislature.

Active in community, Valdez serves on the Board of Directors for The Wine & Food Foundation of Texas, as well as the Advisory Board of Caritas of Austin; a non-profit-faithbased organization serving the working poor in Central Texas. Additionally, he serves as a Board Trustee for Hallmark University



ATTENDEE BIOS

and often joins his wife and daughter in volunteer opportunities with Eanes ISD and activities at their West Austin Church.



Joe Oyler | Dallas Regional Chamber | Managing Director of Public Policy

Joe Oyler currently serves as the Managing Director of Public Policy for the Dallas Regional Chamber, one of the largest and most established business organizations in the state of Texas. In collaboration with our members, Mr. Oyler leads the DRC's transportation, infrastructure, and energy policy efforts and advances the DRC's policy priorities at the Federal level.

Mr. Oyler previously served as the Managing Director of Leadership Programs for the DRC, where he managed Leadership Dallas and oversaw the Executive Women's Roundtable, Welcoming New Executives, Leadership Dallas Alumni, and Young Professionals programs.

Prior to joining the DRC, Mr. Oyler served as a Communications and Legislative Affairs Consultant within the Department of Justice; Military Program Management Consultant within the Department of Defense; Policy Intern to U.S. Congressman Rob Wittman (VA-1); and Legislative Researcher at The Franklin Partnership, a government relations firm that represented the City of Fort Worth.

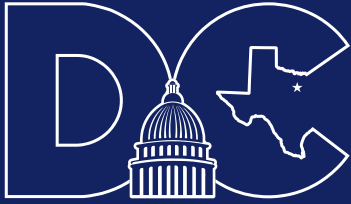
Mr. Oyler served 6 years in the United States military as a commissioned officer in the Marine Corps Reserve.

He earned a Bachelor of Arts in Political Science from Virginia Wesleyan College.



Johnny Campbell | City Center Management | President and Chief Executive Officer

Johnny K. Campbell is currently the President and CEO of City Center, a 1.5 million square foot trophy Class A community office complex in Downtown Fort Worth. From 2001 through 2019, Johnny was the President and CEO of Sundance Square. Sundance Square is a 35 square block, mixed-use development with 4.5 million square feet of retail, office and residential space, owned by the Bass family in Fort Worth, Texas. Mr. Campbell was responsible for strategic planning, development, leasing, merchandising, marketing and property management of the Sundance Square portfolio. During his tenure, retail sales in Sundance Square more than doubled while office occupancies and rents led the region. Residential rents in Sundance Square were the highest in Dallas Fort Worth. Annual visitation in Sundance Square exceeded 10 million making it one of the top three destinations in the Metroplex.



ATTENDEE BIOS

Combining urban planning, strategic leasing and management principles, Mr. Campbell has oversaw the development of Mixed-use, residential and retail projects in the Sundance urban core for the past 15 years. In 2013, Mr. Campbell informed and managed the design and development of the internationally recognized Sundance Square Plaza which became the “living room” of the city and played host to recognizable events such as: ESPN Gameday, The Main Street Arts Festival, The Fort Worth Symphony, The Van Cliburn International Piano Competition and many other large and small events.

A case study in the successful revitalization of a downtown core, in 2010 Sundance Square received the Urban Land Institute International Award for Excellence. Mr. Campbell is frequently invited to speak on downtown revitalization, urban planning and leasing, strategic merchandising, pedestrian planning and the evolution of Sundance Square. He also consults on urban development, retail strategy, street-front presentation, and market / trade area analysis creating a thriving downtown.

Prior to joining Sundance, Mr. Campbell was employed by the Rouse Company of Columbia, Maryland, for 20 years. Mr. Campbell held key positions at The Rouse Company in the disciplines of Management, Leasing, Project Management, Operations and Security. In his later career, Mr. Campbell focused his efforts in the downtown, festival marketplace and mixed-use projects. His urban mixed-use operations and management projects have included: Harborplace and The Gallery on the inner harbor of Baltimore; The Village At Cross Keys in Baltimore; South Street Seaport in New York; Pioneer place in Portland Oregon; The Riverwalk in New Orleans; The Gallery at Market East in Philadelphia; Tabor Center in Denver and Arizona Center in downtown Phoenix. He was recruited by Bass representatives in late 2000 and in January 2001, began his current assignment as President and CEO of Sundance Square.

He is the past Chairman of the Board of Fort Worth Sister Cities International, and the past Chairman of the Board of Downtown Fort Worth, Inc. and remains on both Boards. He serves on the UNTHSC Board of Directors; North Texas Commission Board; Downtown Tax Increment Financing District Board of Directors; the Board of the Fort Worth Chamber of Commerce; Fort Worth Convention and Visitors Bureau (past Chair); Streams & Valleys; BOMA of Fort Worth; the Advisory Board of Trinity Habitat for Humanity; Aledo Education Foundation; Davey O'Brien Foundation; Sid Richardson Memorial Fund and is actively involved in several projects related to transportation and community efforts in Fort Worth. He recently completed serving three terms on the Aledo Independent School District Board of Trustees earning the TASB Master Trustee designation.

Mr. Campbell is a Business Administration graduate of the University of Houston.



ATTENDEE BIOS



Justin Lonon | Dallas College | Chancellor

For more than 15 years, Dr. Justin H. Lonon has provided proven executive and strategic leadership for Dallas College, guiding the institution to fulfill its mission of “transforming lives and communities through higher education.” As the College's executive vice chancellor, Lonon leverages his institutional knowledge to provide intentional leadership to the finance, governmental relations, legal, board relations, diversity, equity and inclusion, facilities, human resources, innovation and technology, marketing and communications, safety and security, emergency management, institutional effectiveness and strategic initiatives functional areas.

Lonon served as a driving force in the consolidation of the 55-year-old Dallas County Community College District -- and its seven colleges -- into one Dallas College. The historic move helps to meet the needs of Dallas County students, improving their access to in-demand degrees and credentials.

With a keen focus on equity and inclusion, Lonon championed the creation of the College's inaugural Office of Social Responsibility and Inclusion. The office is in response to Dallas College's longstanding commitment to creating and promoting a diverse and inclusive environment that supports all students' and employees' pursuit of excellence.

Lonon's experience as a collaborative leader in higher education transcends the executive suite. He previously served as interim president of Dallas College's Brookhaven Campus, overseeing the 13,000+ students the campus welcomes each semester.

Prior to joining Dallas College, Lonon served as press secretary for former Dallas Mayor Ron Kirk. Because of his commitment to higher education and the Dallas community, Lonon serves on several national and local boards including the Austin-based United Ways of Texas, the YMCA of Metropolitan Dallas' Advancement Committee, the Dallas Father of the Year Awards, COMBASE, a national consortium of leading community colleges, and as past chair of the Task Force on Higher Education Government Relations for the American Association of Community Colleges, among others.

The Arkansas native earned a bachelor's degree in public administration from Missouri State University, a master's degree in public administration from the University of North Texas and a doctorate in management from the University of Maryland – Global Campus. Lonon and his wife, Tonya, are proud parents of one daughter, Karissa, who attends Baylor University. They are longtime members of Park Cities Baptist Church.



ATTENDEE BIOS



Ken Schaefer | Schaefer Advertising | Founder & Chief Executive Officer

As the owner and namesake of Schaefer Advertising, Ken has built the agency on an immovable foundation of core values, which are centered around the company's mission to "Make Life Better." Ken is a relentless strategist and has focused his teams on building solutions that provide real, measurable results. In 26 years of operation, Schaefer Advertising is recognized as an award-winning marketing partner within the healthcare, real estate, and destination and entertainment industries. Schaefer Advertising, has been named Best Places to Work and Best Places to Work for Working Parents multiple years running.

Ken graduated from Stephen F Austin State University. While in school he started a business that he sold his junior year which funded the start-up of his next venture, a restaurant which expanded to two locations. From there, Ken spent time learning sales at Procter and Gamble then made his move toward the advertising world, working for one of the world's largest agencies, Ogilvy & Mather. He moved to Fort Worth to take on the Director of Marketing role for the iconic Justin Boot Company. This led to forming his own agency over 26 years ago.

Ken is also a passionate community advocate and serves on numerous boards. Ken and his wife Lori are very involved at Christ Chapel Bible Church and enjoy spending time with their twin sons, both recent graduates of TCU.



Kristian Havard Scales | DFW International Airport | Department Head, Government Relations

Kristian leads the Government Affairs department for DFW International Airport. She comes from Sabre where she led the global Corporate Social Responsibility efforts for the leading technology provider to the global travel and tourism industry. She brings her background in public affairs management, social innovation strategy and policy creation to the aviation industry.

She has a strong background in strategic public and governmental affairs management with an emphasis on legislative relations, political consulting and coalition building. Her work has included representation and management of legislative, regulatory and administrative issues affecting clients in the public safety, economic development, hospitality, arts, infrastructure and aviation industries.



ATTENDEE BIOS



Lori McMahon | Toyota Motor North America | Director of Government Affairs

Lori McMahon serves as a director of government affairs for Toyota Motor North America managing activities from the company's North American headquarters in Plano, Texas. In this executive role, Lori is responsible for working with local, state and federal officials on a diverse set of business and technology related issues.

Prior to taking on this new role, she spent nearly 20 years in federal related service, most recently as chief of staff to U.S. Congressman Sam Johnson.

Throughout her career Lori has worked in both the legislative and executive branch of the Federal government, including as a political appointee in the Bush Administration at the U.S. Department of Transportation as the White House liaison and deputy chief of staff. In this role she served as a senior advisor in the day-to-day management of the \$61 billion agency under the leadership of Secretary Norman Y. Mineta. She also served as the vice president of communications and industry relations at the American International Automobile Dealers Association. In these senior management roles, she was responsible for operations, communications and organizational development.

Lori is active in her North Texas Community serving on numerous boards. She is currently serving on the executive committee of the Texas Association of Manufacturers and the North Texas Commission. Other board service includes the Texas Lyceum and the YMCA of Metropolitan Dallas, along with active engagement with the Dallas Regional Chamber as a former board member.



Mike Pavell | Bank of America | Managing Director and Private Client Advisor

Mike Pavell is a Managing Director and Private Client Advisor with Bank of America Private Bank in Fort Worth, Texas. Mike provides customized advice and guidance to high-net-worth individuals, families, family offices, and non-profits, helping them pursue their financial goals more effectively. In his role as President of the Fort Worth market, Mike serves as the bank's local enterprise leader

directing effective collaboration and relationships across multiple lines of business and advancing collaboration with civic leaders and organizations throughout the market.

Mike joined Bank of America in 1993. Over the course of his career, he has held several leadership positions with the firm. In addition to his current role as Private Client Advisor with the Private Bank (formerly U.S. Trust), he is also the Market President for the Bank in the Fort Worth/Tarrant County area. Prior to rejoining the Fort Worth team in 2004, he was a Principal and Portfolio Management Officer in the former Global Corporate and Investment Bank (GCIB) division of the firm. During this tenure, Mike had coverage responsibilities in the media/telecom and financial services industries. His



ATTENDEE BIOS

prior Bank of America service also includes several years in the Commercial Bank, both in Fort Worth and in Dallas. He earned both his B.B.A. and his M.B.A. from Texas Christian University (TCU).

Mike is involved in a number of community organizations. He currently serves on the boards of Trinity Valley School, the Davey O'Brien Foundation, and the Cook Children's Health Foundation. Very active with his alma mater, he also serves on the Neeley Business School Board of Advisors at TCU and has previously served as the President of the Neeley Alumni Board and as a board member of the TCU Frog Club. In addition, Mike is an Elder and former Trustee of the First Presbyterian Church of Fort Worth.

Mike and his wife Andrea have two college-aged children, Whitney and Delaney.



Morgan Christian | Dallas Regional Chamber | Director of Public Policy & Communications

Morgan Christian currently serves as Director of Public Policy & Communications at the Dallas Regional Chamber. She supports the DRC's efforts at the local, state, and federal levels of government to advance pro-business, pro-growth policies that ensure the region's continued prosperity while maintaining a high quality of life for all its residents. Morgan also works to elevate the DRC's overall brand within the DFW community by drafting speeches for the President & CEO and by working with the Marketing and Communications teams to effectively share the story of the DRC's advocacy initiatives and their impact on the Dallas Region.

Prior to joining the DRC, Morgan worked for the Communities Foundation of Texas and for Dallas College. As a member of CFT's 2019 North Texas Giving Day Team, she provided support to nonprofits for the largest community-wide giving event in the U.S., helping drive awareness and engagement that led to a record \$50 million in donations. At Dallas College she supported efforts to inform the public about the community college district's proposed (and passed) \$1.1 billion bond program, and she also assisted with the rebranding and unified accreditation process that followed.

As a political science student at the University of North Texas, Morgan served as a legislative intern for Congresswoman Kay Granger (TX-12) through the N.T.D.C. program. Her writing for the Loyola Phoenix, Loyola University Chicago's student newspaper, was recognized by the Illinois College Press Association and the Society of Professional Journalists' Region 5 Chapter.

Morgan is a member of the Resource Center's Young Professionals Advisory Council in Dallas. She is



ATTENDEE BIOS

a graduate of the International Baccalaureate program at the Bavarian International School in Haimhausen, Germany.



The Honorable Rachel McCormick | Canada | Consul General of Canada in Dallas

Rachel McCormick is currently the Consul General of Canada to the states of Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

She was head of the Energy and Environment Section at the Canadian Embassy in Washington, DC from 2014 to 2019.

She joined the Department of Foreign Affairs and International Trade in 2004. In Ottawa she worked in divisions responsible for sustainable development, energy, climate change and circumpolar affairs. She represented the Government of Canada in a range of international forums, including the Arctic Council, the North American Commission for Environmental Cooperation and the United Nations. Previously, she held positions within the Canadian energy sector and at the World Trade Organization in Geneva.

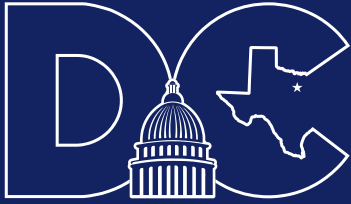
She has a Bachelor of Arts (Honours) in Economics for Land Use and Environmental Studies from the University of Saskatchewan and a Ph.D. in Environmental Science from the University of Calgary.



Rosa Navejar | The Rios Group | President

Rosa Navejar is a versatile and active member of the Fort Worth business community who has worked to support M/WBE programs and companies for over 25 years. Rosa has a deep personal knowledge of the Fort Worth community, having lived there since birth and having served as President/CEO of the Fort Worth Hispanic Chamber of Commerce (FWHCC). She was the first woman to hold this leadership role. Prior to her work at the Chamber, Rosa worked in banking for 25 years, starting with First of Fort Worth Bank, and ending at Bank of America.

Rosa is currently President of The Rios Group, Inc., a firm that provides Subsurface Utility Engineering, and Utility Coordination services. She manages staffing; outreach for business development, branding, and marketing; and contract implementation and timeline of projects. Headquartered in Fort Worth, in the last 10 years, TRG presence has expanded with additional office locations in Dallas, Houston (The Woodlands), Austin (Round Rock) and San Antonio (Universal City). TRG was recently recognized by The City of Dallas- Office of Business Diversity as one of the 2019 4E Award recipients



ATTENDEE BIOS

for Excellence and by the City of Austin - Small & Minority Business Resources as one of the 2018 Small Businesses of the Year.

Rosa is a lifelong learner. In addition to the numerous career track seminars, she's participated in, she completed the Harvard Business School's Hispanic Association on Corporate Responsibility Leadership Program, Leadership North Texas, and the University of Chicago GSB's Executive Leadership Program.

Rosa is serving on the board of directors for a number of organizations, including: Vice Chair of the Fort Worth Chamber of Commerce, Immediate Past Chair of Visit Fort Worth (Formerly Fort Worth Convention of Visitor's Bureau); Board Member at Texas Wesleyan University; Board Member at Rotary Club of Fort Worth; North Texas Commission-Executive Committee; North Texas LEAD; UTA College of Engineering Board of Advisors, UTA Presidents Hispanic Advisory Council; ACEC Tarrant County President; Congresswoman Kay Granger's Hispanic Advisory Committee; Fort Worth Executive Roundtable; Safe City Commission; Workforce Solutions for Tarrant County. Rosa has also served on the National Freight Advisory Committee-Appointed by Secretary Ray LaHood, America Public Transportation Association (APTA) - Executive Committee and Trinity Metro (formerly known as Fort Worth Transportation Authority) – Vice Chair, American Public Transportation Association, Executive Board Member.

In 2020 Rosa was recognized as one of the Girls Inc. of Tarrant County – BOLD Woman Honorees. In 2018 Rosa was recognized by the Fort Worth Hispanic Chamber of Commerce, and Larry Anfin, with the “John V. McMillan Hall of Fame Award.” Women’s Transportation Seminar (WTS) also recognized Rosa in 2018 with the “Rosa Parks Diversity Leadership Award.” Additional awards Rosa has received include the 2016 “Minority Leader in Business” by the Fort Worth Business Press and induction into the 2016 Fort Worth Business Press’ “Entrepreneur Hall of Fame” for her work and civic involvement in the community. Rosa has received other awards and recognitions throughout her career.



Scott Orr | Fidelity Investments | Vice President, Head of Southern Public Affairs

Scott is Vice President of Government Relations and Head of Southern Regional Public Affairs for Fidelity Investments, serving in government relations for almost 10 years. He is responsible for all governmental relationships at the local, state and federal levels for Fidelity regions west of New York/New Jersey, working closely with Fidelity’s Washington-based team. He also oversees Fidelity’s civic and community relations efforts, including volunteerism for its 7,500 Texas-based employees and



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working with its strategic nonprofit partners and other philanthropic efforts. He speaks frequently to client groups and financial professionals regarding the regulatory and political climate in Washington and its implications for investors.

In Scott's original career with Fidelity Investments, he worked for 12 years as portfolio manager and money market group leader in the fixed income department of Fidelity Management & Research, managing over \$11 billion in mutual funds. He is the former Public Policy Chair for the Dallas Regional Chamber and a board member of more than a dozen national and regional civic, trade and nonprofit organizations. Between his time at Fidelity as portfolio manager and his current role, Scott spent a decade serving as the CEO of two nonprofit organizations and seven years as an elected public school board trustee. Scott is a Chartered Financial Analyst and earned a BBA degree in accounting from Abilene Christian University and an MBA from Harvard Business School.



**Steve Montgomery | MontgomeryGR | President and Government Affairs
Advisor – Fort Worth Chamber**

Steve Montgomery is President of MontgomeryGR, a Fort Worth-based public affairs consulting firm. He currently serves as the government affairs advisor for the Fort Worth Chamber. Steve brings 30+ years of public and private sector experience in the areas of public affairs, governmental relations, business development, and strategic communications.

He applies his skills to help guide local companies through the challenging waters of governmental contracting and shaping public policy to achieve success and growth. Steve thrives on engagement in the local business, community, and government conversation and enjoys connecting people across a spectrum of disciplines to ensure the sum is always greater than the parts.

Steve has worked on Capitol Hill in Washington, D.C., and in the state capitol in Austin as a legislative aide. He has also spent much of his career as a policy advocate in the healthcare, energy, transportation, and information technology sectors.

Steve received his BA in Government from the University of Texas at Austin and his MBA from the University of Texas at Arlington. He and his wife Rebecca live in Fort Worth.



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Susan Sheffield | GM Financial | Chief Financial Officer and Chair — Fort Worth Chamber

Susan Sheffield has been Executive Vice President and Chief Financial Officer since April 2018. She previously served as Executive Vice President and Treasurer, a role she assumed in June 2014. Prior to that, she served as Executive Vice President, Corporate Finance, from 2008 to 2014. She served as Senior Vice President, Structured Finance, from 2004 to 2008 and Vice President, Structured Finance, from 2003 to 2004.

Ms. Sheffield joined the company in 2001 as part of the Investor Relations department. Prior to joining the company, she worked in corporate and commercial banking for 13 years, primarily for JPMorgan and Wells Fargo Bank. Ms. Sheffield currently serves as the 2022 Chair for the Fort Worth Chamber Board of Directors.



Steve Bonner | Texas Instruments | Vice President, Head of Global Government Relations

Vice President, Worldwide Government Relations Texas Instruments Incorporated Steve joined Texas Instruments, one of the world's largest designers and manufacturers of advanced semiconductor products, in 2004. Since then, he has held various Government Relations roles with the company. This started with four years with State Government Relations responsibilities based at TI's

headquarters in Dallas, Texas. In 2008, he relocated to Brussels to establish TI's Europe Middle East & Africa Government Relations Office which he ran for six years.

Most recently, Steve has been based in TI's Washington DC office leading both federal issues and TI's State Government Relations team. He was promoted to Vice President, Worldwide Government Relations in February 2018 and now leads the global Government Relations team. Prior to joining TI, Steve was a legislative policy advisor with the State of Texas. He was born in Perth, Scotland and holds a BA (Honors) in International Relations from the University of Lancaster, England.



Taylor Wilson | Haynes and Boone | Managing Partner

Taylor H. Wilson joined Haynes and Boone in 1990 and currently serves as managing partner of the firm. Taylor focuses his practice on corporate/securities, private equity, mergers and acquisitions and general corporate matters, and regularly advises investment advisers to both domestic and offshore funds with respect to fund formation and investment management activities. Taylor has been



ATTENDEE BIOS

recognized as one of The Best Lawyers in America, Woodward/White, Inc., for Securities Law/Capital Markets Law 2007-2012; and for Corporate Law, 2013-2022. He has also been recognized as a Texas Super Lawyer, Thomson Reuters – Securities and Corporate Finance 2003-2013.

Taylor received his B.A. at Amherst College and his J.D. from Southern Methodist University.



Wayne Gensler | Trinity Metro | Vice President and Chief Operating Officer for Bus and Paratransit

Wayne Gensler, a transportation executive with more than 25 years of experience, is the Vice President and Chief Operating Officer for Bus and Paratransit at Trinity Metro. In this role, he oversees the agency's operations, maintenance, procurement, safety, security and risk management.

Gensler came to Fort Worth from Houston, where he served as Director of Contract Operated Services at the Metropolitan Transit Authority. In that capacity, he managed contract compliance and ensured adherence to the agency's service goals while managing an annual budget of \$90 million. He worked to improve the customer experience by using innovative technologies and enhancing first mile/last mile opportunities.

He earned a Bachelor of Science in economics at Northern Illinois University and a Master of Business Administration from Webster University in St. Louis.



Zach Sherman | Lockheed Martin | Director of Government Affairs

Zach Sherman is the Director of Government Relations for Missiles and Fire Control (MFC) at Lockheed Martin. In this capacity he leads MFC Government Relations by designing strategic political and advocacy initiatives to promote favorable policy, regulatory, and procurement landscapes at federal, state, and local levels to drive business objectives. Mr. Sherman covers key LM geographical areas that include Texas, Florida, Arkansas, Alabama, Kentucky, and California.

Prior to this role, Zach led strategy development and execution across the European continent within Aeronautics, covering keep sold and new strategic pursuits across Skunkworks, F-35, F-16, and C-130J systems. In 2020, Mr. Sherman was awarded with the business development capture award for the successful Poland F-35 LOA signing of 32 aircraft.

Previously, Mr. Sherman was the Manager of Strategic Development in Washington DC Operations. In



ATTENDEE BIOS

this capacity, Mr. Sherman engaged and informed domestic and international think tanks on global security programs to shape policies and elevate the national debate regarding the aerospace industry. In addition to managing the national security and foreign policy think tank portfolio, Zach served as the technical assistant to the Chairman & CEO of Lockheed Martin, Marillyn Hewson. In this capacity he performed research and written analyses supporting executive leadership on issues pertinent to Capitol Hill, the Pentagon, and the White House.

In 2012, Zach was named to the 'Top 99 future leaders in Foreign Policy' list by the Diplomatic Courier and was also selected Foreign Policy Initiative's Leaders Program.

Mr. Sherman holds a bachelor's degree in Aerospace & Ocean Engineering and Mathematics from Virginia Tech; and a Master of Business Administration from the University of North Carolina at Chapel Hill. Zach also has completed executive course programs at the Defense Acquisition University and Wharton School at University of Pennsylvania.

Mr. Sherman serves as an Associate Fellow of the American Institute of Aeronautics and Astronautics. He also serves as a member of the Executive Committee and Board of Directors for the Orlando Economic Partnership, Texas Association of Manufacturers, and Logix Federal Credit Union respectively.