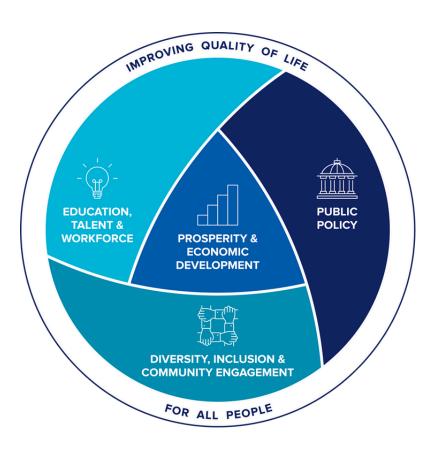


2024-2026 STRATEGIC PLAN

MID-YEAR TOMORROW FUND IMPACT REPORT

The Dallas Regional Chamber team works hard every day to improve the quality of life for all people in the Dallas Region and help make our region the best place in America to live, work, and do business.

This mid-year report details our team's impact in the first half of 2024 in our four interconnected strategic focus areas. These successes are made possible by our Tomorrow Fund investors, who go above and beyond membership to be our partners in this important work.



PROSPERITY & ECONOMIC DEVELOPMENT

We champion the growth and innovation of existing companies in the Dallas Region while positioning our region as a prime destination for living, working, and doing business.



- Twenty-five corporate moves to the region, including nine headquarters and Caterpillar's Fortune 500 HQ expansion
- Helped carry the State of Texas to a record-setting <u>12th consecutive</u>
 <u>Site Selection Magazine's Governor's Cup</u>
- Convened more than 600 local, national, and international artificial intelligence (Al) experts at our inaugural <u>Convergence Al conference</u>
- Accelerated efforts to promote our region as a location for <u>life</u> <u>sciences</u> companies and talent

EDUCATION, TALENT & WORKFORCE

We foster a talent pipeline that meets the needs of employers and prepares workers and future workers for job opportunities that lead to fulfilling lives, jobs, and careers.



- <u>Launched the DFW IT & Health Care Talent Pipeline Portal</u> to share real-time workforce data
- Advocated for Proposition 2, a tax exemption for child care facilities throughout North Texas
- Received award from the National Association of Workforce
 Boards for best-in-class partnership with Workforce Solutions
 Greater Dallas
- <u>Recognized three companies</u> for their exceptional family-friendly policies through Best Place for Working Parents[®] Dallas Innovator Awards

PUBLIC POLICY

We advocate for policies and outcomes that preserve Texas' economic competitive advantage to support a prosperous life for Texans in the near and long term.



- Led largest-ever DRC contingent to Washington, D.C., for a joint D.C.
 Fly-In with the Fort Worth Chamber
- Hosted 13 <u>task force meetings</u> to create DRC's State Legislative Agenda for the 89th Texas Legislature
- Brought together law enforcement leaders to share insights at our 2024 <u>State of Public Safety</u> event
- Convened Texas' top energy and water policymakers in Dallas for our 2024 State of Infrastructure event

DIVERSITY, INCLUSION & COMMUNITY ENGAGEMENT

We work to narrow opportunity gaps that exist within companies, communities, and educational institutions to promote a high-quality life for all people in the Dallas Region.



- Launched first-of-its-kind <u>Disability Inclusion Toolkit</u> to help assess and strengthen an organization's inclusion efforts
- Participated in <u>expert panels</u> to discuss representation and accessibility in front of large, diverse audiences
- Convened professionals in the Dallas Region to <u>spotlight disability</u> <u>inclusion</u> at the 2024 Inclusion Conference
- Gathered public safety leaders and decision-makers for various meetings and events